

Jobs

JOBS

Most people in modern society spend more than eight hours a day working. Some are successful in their jobs, but many more are under stress. Workers are classified into groups; self-employed and employee. An interesting fact is that the self-employed envy the employee, and vice versa. The reason? People tend to exaggerate the others' benefits they don't have. Businessmen seem to have great satisfaction from their jobs than ordinary workers do. They have power to decide things by themselves. That's why ordinary workers are envious of them. But businessmen must take responsibility for their decisions, and if something goes wrong they could go bankrupt.

Every employee has a certain job responsibility, but if he does what he is expected to he is usually exempt from bad consequences. He has a stale position. On the other hand promotions and raises, but still be at the mercy of the manipulations of corporate executive.

Who is happier is not the question. The important thing is that people must decide which category they should belong in by evaluating themselves honestly.

Vocabularies

exempt from: Free from a duty or an obligation

at the mercy of: without any protection against

manipulate: influence or manage

Express yourself

1. What advance do businessmen have?
2. What disadvantage do workers have?
3. Which is better, being the employer or the employee?
4. Would you want to be a businessmen or an employee?
5. Are you satisfied with your job?
6. What are your priorities in getting a job?
7. Do you have any idea of starting a new business?
8. What are the obstacles starting your own business?

Essay

F: What are you doing now?

M: I'm planning on how to open my own business.

F: What again?

M: Don't be sarcastic.

F: Why not? You go through this routine every year or two, but nothing ever happens.

M: But this time it'll be different.

F: What makes you think so?

M: The internet opened up infinite possibilities, for almost no money I can advertise around the world and communicate with buyers and sellers globally-instantly.

F: Okay. What are you going to deal in?

M: I'm going to be an idea entrepreneur.

F: A what?

M: I'm going to advise people and corporations on ways to make money.

F: Well, you've certainly been thinking about those things for a long time.

M: Thank you.

F: but on the other hand, you've never made money on any of them.

M: I've never lost any money, either. I just never had the capital. I need to get started. But this way I don't have to spend anything at all, I just have to come up with clever but practical ideas. Someone else will have to take all

the risk, and I can just sit back and watch the commissions come rolling in.

F: Well, good luck.

M: You don't sound like you really meant it.

F: I don't. But you're right about one thing at least.

M: What's that?

F: You never have any capital, so you can never actually lose money.

Question

1. What is an idea entrepreneur?
2. How has the internet changed the way business can be done?
3. Why hasn't he ever lost any money? Does that make him a successful?